1223 NASSAU EMAIL TO FLOYD

SALEM NEW YORK CITY MARKET

SALEM POS/PDI/Display Menu

Available to order 10/6/97

Item #	Qty	Description	SKU Pack	Per SR/TR	1222 (3)	1223 (8)	1224 (11)	1225 (10)	1226 (3)	1229 (12)
531863	100/[illegible]	APD Large Card (tear pad)	1	20	60	160	220	200	60	240
531845	100/200	APD Small Card	1	20	60	160	220	200	60	240
531842	100/200	APD Tray Strip	1	40	120	320	440	400	120	480
522965	200/2600	Small display channel strip *	1	300	900	2400	3300	3000	900	3600
522974	0/1120	Large Paster (Launching Orb)	1	140	420	1120	1540	1400	420	1680
536222	0/1120	Large Paster (Global Cooling)	1	140	420	1120	1540	1400	420	1680
536225	0/1120	Large Paster (Smoked Not Stirred)	1	140	420	1120	1540	1400	420	1680
522971	0/2400	Small Horizontal Paster	1	300	900	2400	3300	3000	900	3600
522983	300/300	24" Pkg Mdsr Card *	1	150	450	1200	1650	1500	450	1800
514595	[illegible]/480	19" Canopy Card (tear pad)	1	60	180	480	660	600	180	720
522992	75/580	19" Canopy Card (fuzzy orb)	1	60	180	480	660	600	180	720
514580	400/4000	Large Starburst	1	500	1500	4000	5500	5000	1500	6000
523001	400/4400	Small Starburst *	1	500	1500	4000	5500	5000	1500	6000
530225	300/300	16" Pkg Mdsr Card	1	Variable	60	20	150	175	60	475
530540	150/960	Push Pack (SALEM)	1	120	360	960	1320	1200	360	1440
527993	0/200	Ceiling Dangler	1	25	75	200	275	250	75	300
528005	400/1800	Counter change mat (Linticular) *	25	100	300	800	1100	1000	300	1200
535220	0/0	Temp Display	1	80	240	640	880	800	240	960
528932	—	20-Pack DPC Display/Riser Card	1	Order as needed to direct accounts						
530222	0/1200	Tear Pads (for 19" CD & APD CD)	1	150	450	1200	1650	1500	450	1800
514604	400/750	Dual Sided (B1G1F/30¢) Starburst	1	70	210	560	770	700	210	840
	[illegible]	2' X4' Formed Banner *	10	80	240	640	880	800	240	960
	20/4000	Door/Window Decal *	25	500	1500	4000	5500	5000	1500	6000
	250/2800	Orb Decal *	100	350	1050	2800	3850	3500	1050	4200

* Will be drop shiped on 10/20/97

Drop ship all - w/ quantities.

51854 0410

allocation to mgrs

SALEMPOS.XLS

(1) Extra till e/o Jan
(2) Qtys from Feb - May (e/o)
(4 mos)

<u>NEW</u>

Small banner
door decal
Chg mat

51854 0411

Source: https://www.industrydocuments.ucsf.edu/docs/yxkn0000

Sniped
30d
Promo #

Not off invoice
this time

Est. of quantities
By direct Account.
Jan → Ap. quanity
# of Blatch 20 pack
Risercards

SALEM NEW YORK CITY MARKET

SALEM POS/PDI/Display Menu

Item #	Description	SKU Pack	Needed
522965	Small display channel strip	1	2000
522974	Large Paster (Launching Orb)	1	~~4000~~ 5000
522983	24" Pkg Mdsr Card	1	750 ~~500~~

Thru Jan 1 Manhattan Brooklyn Queens

Additional quanity needed by the Boro's / Queens Retail Division

#1

Sy III Paper Items / Merchcards
&
Pasters Riordens ↓

Rory - send to E-Mail

#2

- New creatives
~~Jan late early Feb.~~
quantities

Feb
↓
April quantites

PDI
Immediate
Now till Feb

PDI
Feb - April

New - Door
New - Banners
New - Change Mat } Feb-Ap quanity

N/C Orb
N/C Salem Tape

Salem POS-PDI E-Mail to Shelly

ADSALPOS.XLS

51854 0412

Another ~~Shipment for Jan~~ and ~~for Feb~~ April   Wave 2 ony

SALEM NEW YORK CITY MARKET

435 Hudson St

SALEM POS/PDI/Display Menu

Available to order 10/6/97

Item #	Qty	Description	SKU Pack	Per SR/TR	1222 (3)	1223 (8)	1224 (11)	1225 (10)	1226 (3)	1229 (12)
531863	40	APD Large Card (tear pad)	1	20	60	160	220	200	60	240
531845	40	APD Small Card	1	20	60	160	220	200	60	240
531842	60	APD Tray Strip	1	40	120	320	440	400	120	480
522965	200	Small display channel strip	1	300	900	2400	3300	3000	900	3600
522974	200	Large Paster (Launching Orb)	1	140	420	1120	1540	1400	420	1680
536222	50	Large Paster (Global Cooling)	1	140	420	1120	1540	1400	420	1680
536225	50	Large Paster (Smoked Not Stirred)	1	140	420	1120	1540	1400	420	1680
522971	200	Small Horizontal Paster	1	300	900	2400	3300	3000	900	3600
522983	200	24" Pkg Mdsr Card	1	150	450	1200	1650	1500	450	1800
514595	[illegible]	19" Canopy Card (tear pad)	1	60	180	480	660	600	180	720
522992	150	19" Canopy Card (fuzzy orb)	1	60	180	480	660	600	180	720
514580	200	Large Starburst	1	500	1500	4000	5500	5000	1500	6000
523001	200	Small Starburst	1	500	1500	4000	5500	5000	1500	6000
530225		16" Pkg Mdsr Card	1	Variable	60	20	150	175	60	475
530540		Push Pack (SALEM)	1	120	360	960	1320	1200	360	1440
527993		Ceiling Dangler	1	25	75	200	275	250	75	300
528005	50	Counter change mat (Linticular) *	25	100	300	800	1100	1000	300	1200
535220	20	Temp Display	1	80	240	640	880	800	240	960
528932		20-Pack DPC Display/Riser Card	1	Order as needed to direct accounts						
530222		Tear Pads (for 19" CD & APD CD)	1	150	450	1200	1650	1500	450	1800
514604	100	Dual Sided (B1G1F/30¢) Starburst	1	70	210	560	770	700	210	840
		2' X4' Formed Banner *	10	80	240	640	880	800	240	960
		Door/Window Decal *	25	500	1500	4000	5500	5000	1500	6000
		Orb Decal *	100	350	1050	2800	3850	3500	1050	4200

* Will be drop shiped on 10/20/97

51854 0413

allocation to mgrs   SALEMPOS.XLS

Source: https://www.industrydocuments.ucsf.edu/docs/yxkn0000

#1 - Y.END
#2 - NY

SALEM NEW YORK CITY MARKET

SALEM POS/PDI/Display Menu

Available to order 10/6/97

122 Yonkers WHSE ONLY

Item #	Qty	Description	SKU Pack	Per SR/TR	1222 (3)	1223 (8)	1224 (11)	1225 (10)	1226 (3)	1229 (12)
531863	40	APD Large Card (tear pad)	1	20	60	160	220	200	60	240
531845	40	APD Small Card	1	20	60	160	220	200	60	240
531842	60	APD Tray Strip	1	40	120	320	440	400	120	480
522965	250	Small display channel strip	1	300	900	2400	3300	3000	900	3600
522974	100	Large Paster (Launching Orb)	1	140	420	1120	1540	1400	420	1680
536222	100	Large Paster (Global Cooling)	1	140	420	1120	1540	1400	420	1680
536225	100	Large Paster (Smoked Not Stirred)	1	140	420	1120	1540	1400	420	1680
522971	300	Small Horizontal Paster	1	300	900	2400	3300	3000	900	3600
522983	200	24" Pkg Mdsr Card	1	150	450	1200	1650	1500	450	1800
514595	80	19" Canopy Card (tear pad)	1	60	180	480	660	600	180	720
522992	80	19" Canopy Card (fuzzy orb)	1	60	180	480	660	600	180	720
514580	600	Large Starburst	1	500	1500	4000	5500	5000	1500	6000
523001	600	Small Starburst	1	500	1500	4000	5500	5000	1500	6000
530225	20	16" Pkg Mdsr Card	1	Variable	60	20	150	175	60	475
530540	200	Push Pack (SALEM)	1	120	360	960	1320	1200	360	1440
527993	40	Ceiling Dangler	1	25	75	200	275	250	75	300
528005	100	Counter change mat (Linticular) *	25	100	300	800	1100	1000	300	1200
535220	150	Temp Display	1	80	240	640	880	800	240	960
528932		20-Pack DPC Display/Riser Card	1	Order as needed to direct accounts						
530222	150	Tear Pads (for 19" CD & APD CD)	1	150	450	1200	1650	1500	450	1800
514604	100	Dual Sided (B1G1F/30¢) Starburst	1	70	210	560	770	700	210	840
	100	2' X4' Formed Banner *	10	80	240	640	880	800	240	960
	500	Door/Window Decal *	25	500	1500	4000	5500	5000	1500	6000
	500	Orb Decal *	100	350	1050	2800	3850	3500	1050	4200

* Will be drop shiped on 10/20/97

51854 0414

allocation to mgrs

SALEMPOS.XLS

Source: https://www.industrydocuments.ucsf.edu/docs/yxkn0000

NORTH JERSEY DIVISION 1226

SALEM NEW YORK CITY MARKET

(1)

SALEM POS/PDI/Display Menu

Available to order 10/6/97 (2)

Item #	Qty	Description	SKU Pack	Per SR/TR	1222 (3)	1223 (8)	1224 (11)	1225 (10)	1226 (3)	1229 (12)
531863		APD Large Card (tear pad) 30	1	20	60	160	220	200	60	240
531845		APD Small Card 30	1	20	60	160	220	200	60	240
531842		APD Tray Strip 50	1	40	120	320	440	400	120	480
522965	200	Small display channel strip 200	1	300	900	2400	3300	3000	900	3600
522974	500	Large Paster (Launching Orb) 500	1	140	420	1120	1540	1400	420	1680
536222	500	Large Paster (Global Cooling) 500	1	140	420	1120	1540	1400	420	1680
536225	500	Large Paster (Smoked Not Stirred) 500	1	140	420	1120	1540	1400	420	1680
522971	500	Small Horizontal Paster 900	1	300	900	2400	3300	3000	900	3600
522983	100	24" Pkg Mdsr Card 100	1	150	450	1200	1650	1500	450	1800
514595	50	19" Canopy Card (tear pad) 50	1	60	180	480	660	600	180	720
522992		19" Canopy Card (fuzzy orb) 50	1	60	180	480	660	600	180	720
514580		Large Starburst 200	1	500	1500	4000	5500	5000	1500	6000
523001		Small Starburst 200	1	500	1500	4000	5500	5000	1500	6000
530225		16" Pkg Mdsr Card 60	1	Variable	60	20	150	175	60	475
530540	200	Push Pack (SALEM) 200	1	120	360	960	1320	1200	360	1440
527993		Ceiling Dangler 150	1	25	75	200	275	250	75	300
528005		Counter change mat (Linticular) 300	25	100	300	800	1100	1000	300	1200
535220		Temp Display	1	80	240	640	880	800	240	960
528932		20-Pack DPC Display/Riser Card	1	Order as needed to direct accounts						
530222	300	Tear Pads (for 19" CD & APD CD)	1	150	450	1200	1650	1500	450	1800
514604		Dual Sided (B1G1F/30¢) Starburst	1	70	210	560	770	700	210	840
		2' X4' Formed Banner * [illegible]	10	80	240	640	880	800	240	960
		Door/Window Decal * 2000	25	500	1500	4000	5500	5000	1500	6000
		Orb Decal * 1000	100	350	1050	2800	3850	3500	1050	4200

* Will be drop shiped on 10/20/97

STATEN ISLAND

51854 0415

allocation to mgrs

SALEMPOS.XLS

Source: https://www.industrydocuments.ucsf.edu/docs/yxkn0000

Feb-May Ship to Queens

SALEM NEW YORK CITY MARKET

SALEM POS/PDI/Display Menu Yonker-Queens-Manh-Brook

Available to order 10/6/97

Item #	Qty	Description	SKU Pack	Per SR/TR	1222 (3)	1223 (6)	1224 (11)	1225 (10)	1226 (3)	1229 (12)
531863	800	APD Large Card (tear pad)	1	20	60	160	220	200	60	240
531845	800	APD Small Card	1	20	60	160	220	200	60	240
531842	1600	APD Tray Strip	1	40	120	320	440	400	120	480
522965	6000	Small display channel strip	1	300	900	2400	3300	3000	900	3600
522974	10000	Large Paster (Launching Orb)	1	140	420	1120	1540	1400	420	1680
536222	3000	Large Paster (Global Cooling)	1	140	420	1120	1540	1400	420	1680
536225	3000	Large Paster (Smoked Not Stirred)	1	140	420	1120	1540	1400	420	1680
522971	4000	Small Horizontal Paster	1	300	900	2400	3300	3000	900	3600
522983	2000	24" Pkg Mdsr Card	1	150	450	1200	1650	1500	450	1800
514595	—	19" Canopy Card (tear pad)	1	60	180	480	660	600	180	720
522992	2000	19" Canopy Card (fuzzy orb)	1	60	180	480	660	600	180	720
514580	12000	Large Starburst	1	500	1500	4000	5500	5000	1500	6000
523001	12000	Small Starburst	1	500	1500	4000	5500	5000	1500	6000
530225	2000	~~16" Pkg Mdsr Card~~ PKG MD CARD	1	Variable	60	20	150	175	60	475
530540	1500	Push Pack (SALEM)	1	120	360	960	1320	1200	360	1440
527993	500	Ceiling Dangler	1	25	75	200	275	250	75	300
528005	4000	Counter change mat (Linticular) *	25	100	300	800	1100	1000	300	1200
535220	1000	Temp Display	1	80	240	640	880	800	240	960
528932	—	20-Pack DPC Display/Riser Card	1	Order as needed to direct accounts						
530222	—	Tear Pads (for 19" CD & APD CD)	1	150	450	1200	1650	1500	450	1800
514604	2000	Dual Sided (B1G1F/30¢) Starburst	1	70	210	560	770	700	210	840
	3300	2' X4' Formed Banner *	10	80	240	640	880	800	240	960
	21000	Door/Window Decal *	25	500	1500	4000	5500	5000	1500	6000
	15000	Orb Decal *	100	350	1050	2800	3850	3500	1050	4200

* Will be drop shiped on 10/20/97

16000 (640)

allocation to mgrs

SALEMPOS.XLS

51854 0416